WALLACE

XD-54/12

Custom STAINLESS

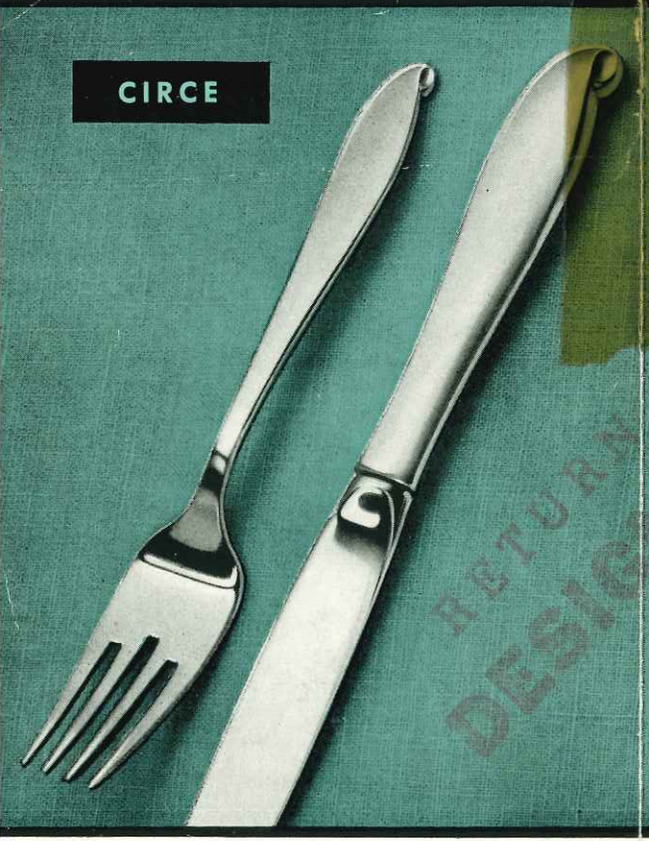
JANUARY 1958

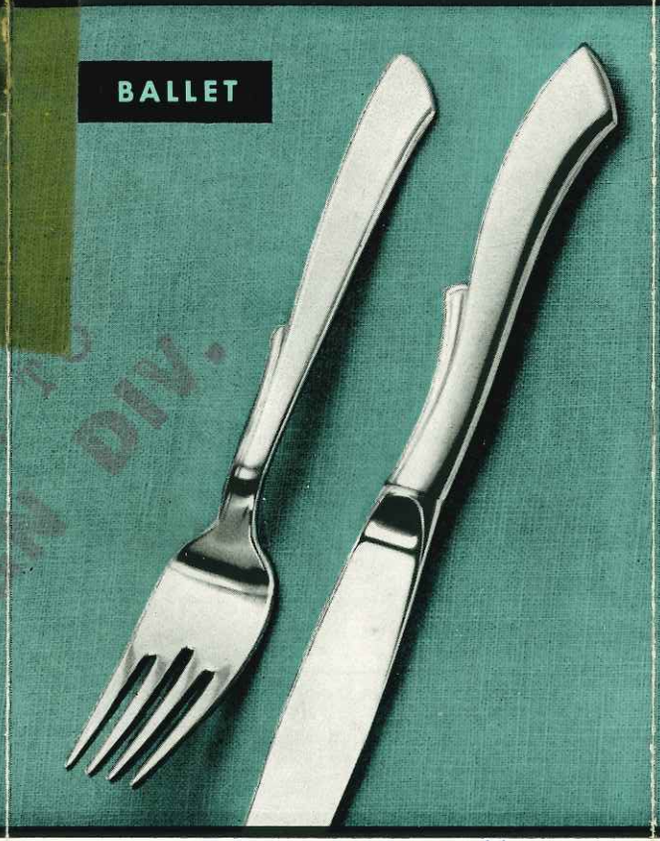
p.1

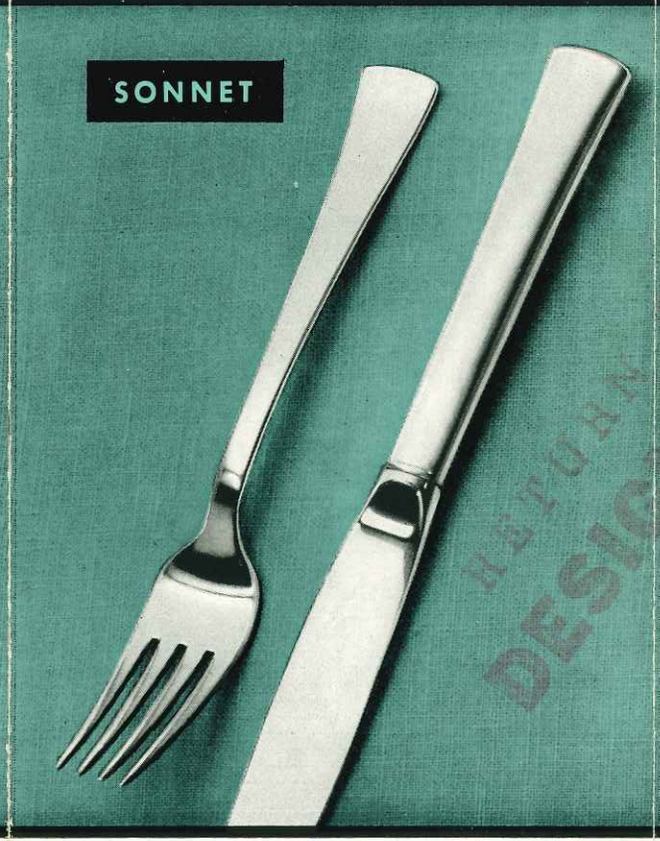
created by

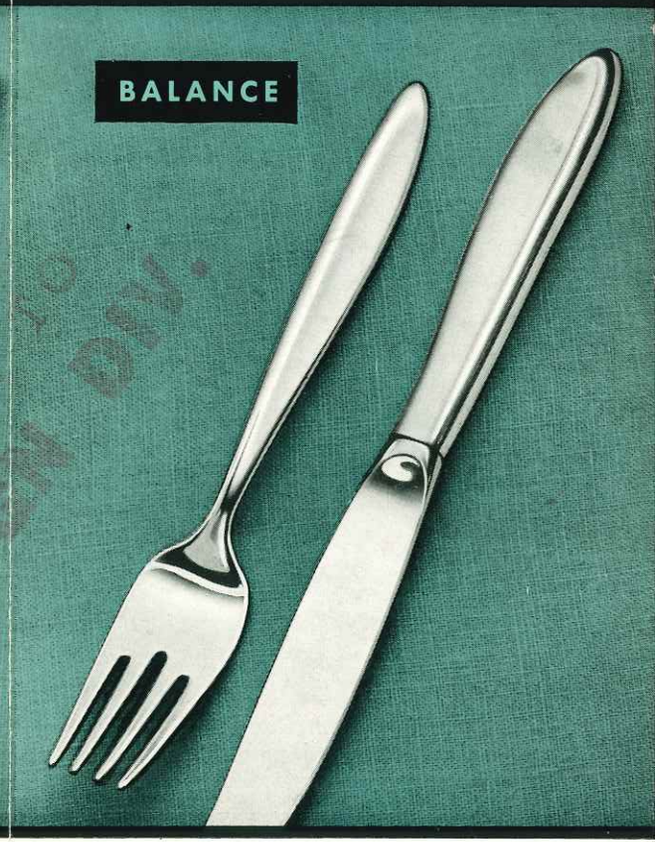
WALLACE SILVERSMITHS

WALLACE *Custom* STAINLESS . . . classic, contemporary, carefree









RETURN TO DESIGN DIV.

D170,441

Whether you are serving a dinner in your formal best or eating in the kitchen with the kids, you'll love Wallace Custom Stainless . . . for it can dazzle a diamond magnate, picnic out on your patio or sit proud and shining at a simple everyday

meal with the same queenly confidence. Wallace Custom Stainless is modern, casual, carefree for today's living. It is polished poetry in metal for it has the graceful balance of a ballerina, the warm glow of a star, the massive strength of Gibraltar

. . . through and through it is solid heavyweight stainless steel. The knives are hollow handle masterpieces of stainless design, with forged serrated blades that cut keen and clean. Every piece has a lovely satin finish that will never lose its lustre,

never need polishing, never wear out. And you can choose from a selection of patterns designed by famous Wallace Silversmiths who have been top-flight tableware designers for more than one hundred and twenty years.

You'll love America's most-talked-about tableware!

Suggested Retail Prices Per Each For CIRCE - BALLET - SONNET - BALANCE

PLACE SETTINGS

Teaspoon	$1.25
Cream Soup Spoon	1.75
Butter Spreader, F.H.	1.75
Dinner Fork	1.75
Dinner Knife, H.H., serrated	2.50
Salad or Pastry Fork	1.75

5-pc. Place Setting:

1 Teaspoon — 1 H.H. Knife (serrated)
1 Salad or Pastry Fork — 1 Dinner Fork
1 Cream Soup Spoon

—in Gold and Black Gift Box 8.95

6-pc. Place Setting:

2 Teaspoons — 1 Cream Soup Spoon
1 Salad or Pastry Fork — 1 H.H. Knife (serrated)
1 Dinner Fork

—in Gold and Black Gift Box 9.95

OTHER PLACE PIECES

Butter Spreader, H.H.	2.50
Cocktail or Oyster Fork	1.75
Coffee Spoon	1.25
Iced Beverage Spoon	1.75
Oval Soup or Dessert Spoon	1.75
Tea Knife, H.H.	3.25

SERVING PIECES

†Berry Spoon	4.00
**Butter Knife, F.H.	2.00
††Butter Knife, H.H.	4.00
†Cheese Server, H.H.	4.00
†Cold Meat Fork	4.00
Gravy Ladle	4.50
†Pastry or Pie Server, H.H.	6.00
Sugar Spoon	2.00
Table or Serving Spoon	2.00
Pierced Serving Spoon	2.50
†Fruit Knife Set, H.H. 6-pc.	21.95
†Game Carving Set, 2-pc.	17.95
†Steak Knife Set, 6-pc. (with hollow ground blades)	24.95
†Wood Salad Set	9.95
†Bottle Opener, H.H.	4.50

SETS

16-pc. Service for 4:

4 Teaspoons — 4 Dinner Forks
4 Cream Soup Spoons — 4 H.H. Knives (serrated)

—in Wallace Monogram Chest 24.95

†Special Gift Packed.
**Available in Sonnet and Circe Patterns only.
††Available in Ballet and Balance Patterns only.

SETS (Continued)

26-pc. Service for 6:

6 Teaspoons — 6 Dinner Forks
6 Cream Soup Spoons — 6 H.H. Knives (serrated)
1 Butter Knife — 1 Sugar Spoon

—in Gold and Black Gift Box 39.95

34-pc. Service for 8:

8 Tea Spoons — 8 Cream Soup Spoons
8 Dinner Forks — 8 H.H. Knives (serrated)
1 Butter Knife — 1 Sugar Spoon

—in Gold and Black Gift Box 49.95

52-pc. Service for 8:

16 Teaspoons — 8 Salad or Pastry Forks
8 Cream Soup Spoons — 8 H.H. Knives (serrated)
8 Dinner Forks — 1 Sugar Spoon
1 Butter Knife — 2 Table or Serving Spoons

—in Wallace Monogram Chest 69.95

76-pc. Service for 12:

24 Teaspoons — 12 H.H. Knives (serrated)
12 Cream Soup Spoons — 1 Sugar Spoon
12 Dinner Forks — 1 Butter Knife
12 Salad or Pastry Forks — 2 Table or Serving Spoons

—in Gold and Black Gift Box 99.95

CHESTS for CIRCE - BALLET - SONNET - BALANCE

Black or Blond Magic Jr. Chests for 26 and 34-piece Sets	$ 8.00 ea.
Black or Blond Magic Sr. Chests for 52 and 76-piece Sets	$10.00 ea.

NOTE: All prices subject to change without notice and to the addition of any applicable State Taxes. There is no Federal Excise Tax on Stainless Tableware.

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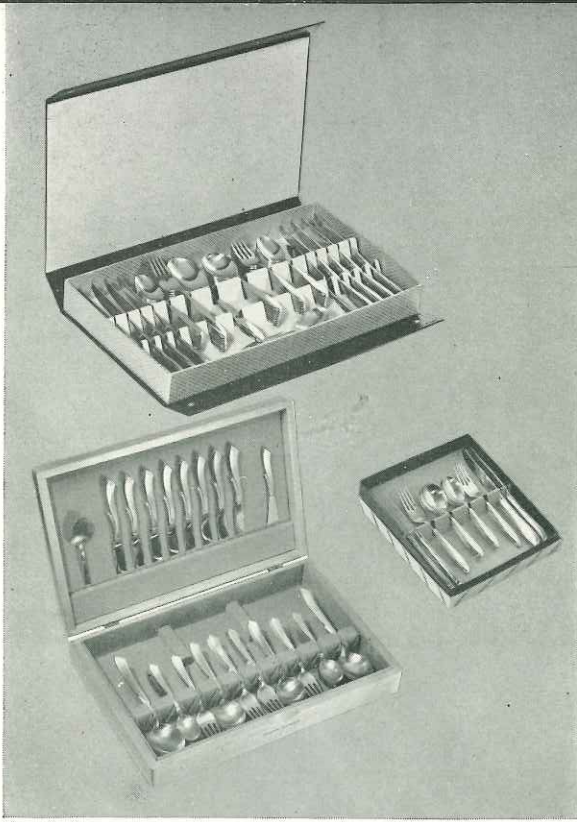

Monogram Chest

Black leatherette covered, pink and gold lining. Snap-button cover. Available with 16, 52 piece sets.

Blond Magic Chest

Handsome solid wood, satiny natural finish, rich fabric lining, hinged removable cover. Also available with black ebony finish. Two sizes.

Starter Set Gift Box

Black with smart gold stripes, colorful liner. Holds 16 pieces.

For full details on all packaging, see Price List.